

**SECTION 1 (OVERALL)**

S/N	DESCRIPTION	UOM	UNITS	REMARKS	PRICE
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**A MANPOWER (OVERALL)**

1.1	<b>Project Manager</b> - Oversee project timelines - Oversee manpower deployment in accordance to programme needs - Liase with client and ensure communications as well as all presentations	lot	1		
1.2	<b>Scriptwriter</b> - To create script for gameplay	lot	1		
1.3	<b>Creative Director</b> - To oversee overall design and presentation - To advise on camera angles & set-ups - To advise on lighting (where applicable) - To ensure script is being followed	lot	1		
<b>Subtotal:</b>					

**B LICENSES**

1.1	Permits/licences including but not limited to AEL	lot	1		
<b>Subtotal:</b>					

**C INFRASTRUCTURE**

1.1	Web Hosting (1st year)	lot	1	1 year, extendable to 3, including domain registration	
1.2	Web Hosting (Optional 2nd and 3rd year)	lot	1	1 year, extendable to 3, including domain registration	
1.3	Content Management System (1st year)	lot	1	1 year, extendable to 3, including domain registration	
1.4	Content Management System (Optional 2nd and 3rd year)	lot	1	1 year, extendable to 3, including domain registration	
<b>Subtotal:</b>					

**SECTION 1 TOTAL:**

<b>SECTION 1 PACKAGE PRICE (IF APPLICABLE and excluding optional items 1.2 and 1.4 under Section C):</b>					
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**SECTION 2 (WEB APP DEVELOPMENT)**

S/N	DESCRIPTION (Unless otherwise stated, rate shall include for testing, debugging, and maintenance for 1 year)	UOM	NO. OF UNITS	REMARKS	PRICE
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A	Visuals				
1.1	<b>Brand Identity</b> - includes name and logo of product - includes overall visual identity	lot	1		
1.2	<b>Design</b> - Includes overall art direction - Includes UI/UX of the Web App	lot	1		
1.3	<b>Location-based Augmented Reality</b> - Includes design of AR Markers and on-screen GUI	lot	2	Based on number of site-based markers	
	<b>Subtotal:</b>				

B	Manpower				
1.1	Developers	lot	2		
1.2	UI/UX Designers	lot	1		
1.3	Sound Designers	lot	1		
1.4	AR Developers	lot	1		
	<b>Subtotal:</b>				

<b>SECTION 2 TOTAL:</b>	
<b>SECTION 2 PACKAGE PRICE (IF APPLICABLE):</b>	

SECTION 3 (CONTENT PRODUCTION)					
S/N	DESCRIPTION	UOM	NO. OF UNITS	REMARKS	PRICE

A	MANPOWER (PRE-RECORDED VIDEOS)				
1.1	<b>Video Production Overall Producer</b> - To oversee all filming activities - To conduct casting of talents, if required by script	lot	1		
1.2	<b>Video Production Overall Director / DP</b> - To advise on camera angles & set-ups to suit programme needs where required - To advise on lighting (where applicable) - To direct talents for video production where necessary	lot	1		
1.3	<b>Video technical crew</b> - Set up all video equipment in all venues - Run all equipment involved for video - Report to Video Director/Producer	lot	1		
1.4	<b>Videography</b> Indoor / onsite filming of content - Minimum 2 cameras, vendors to propose - Provision for studio to pre-record videos, where necessary	hr	60		
1.5	<b>Post Production</b> -Video Editing -Sound Editing -Formatting for integration with the web app	hr	100		

<b>SECTION 3 TOTAL:</b>					
<b>SECTION 3 PACKAGE PRICE (IF APPLICABLE):</b>					

SECTION 4 (VALUE ADDED SERVICES)					
S/N	DESCRIPTION	UOM	NO. OF UNITS	REMARKS	PRICE

A	VALUE ADDED SERVICES (IF ANY)				

<b>SECTION 4 TOTAL:</b>	
<b>SECTION 4 PACKAGE PRICE (IF APPLICABLE):</b>	